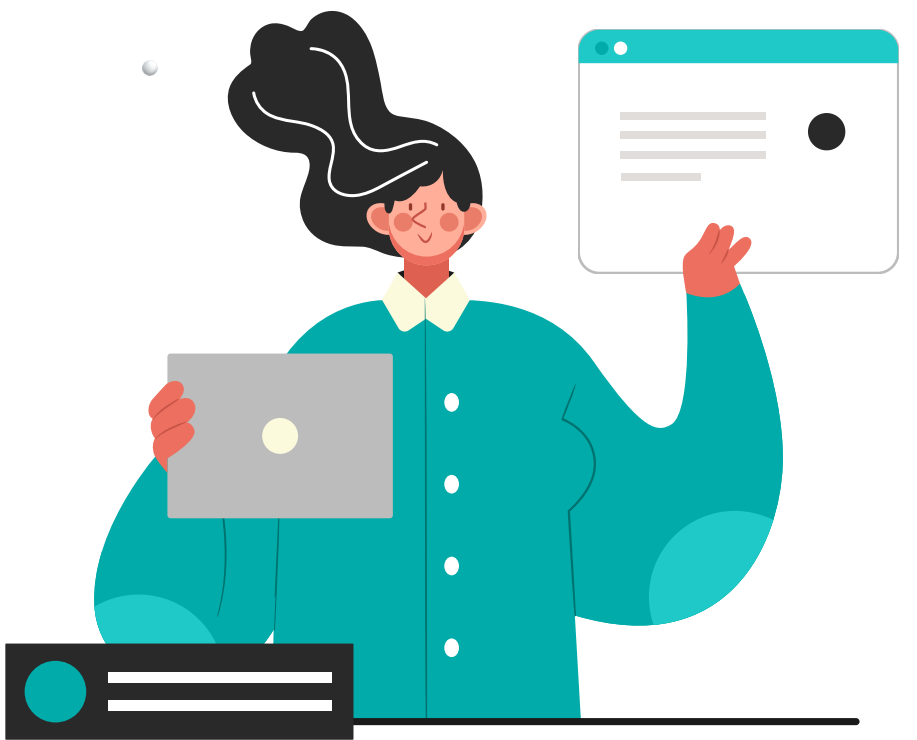


Trends in Training Outsourcing 2024

51% of training companies in the US either partially or fully outsource workplace training instruction or facilitation.

Source: Statista

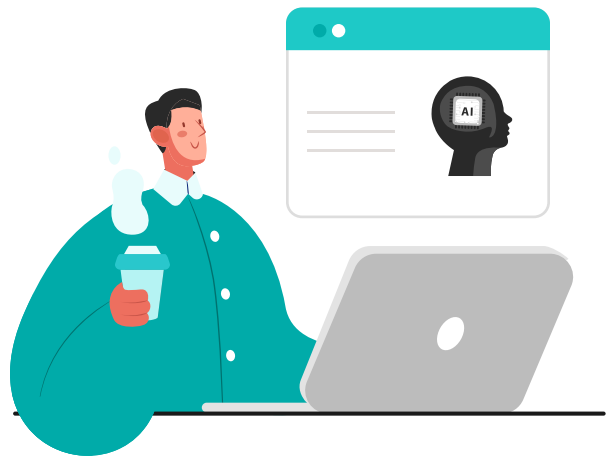


The landscape of training outsourcing is evolving rapidly, driven by technological advancements and changing economic and business realities. Here are some key trends to watch out in 2024:

1

AI and Automation Take the Center Stage

- **AI-powered platforms:** Rise in personalized learning, content recommendations, and automated feedback.
- **Microlearning and adaptive modules:** AI facilitates bite-sized, tailored learning experiences.
- **Chatbots and virtual assistants:** Automation for routine tasks, guidance, and learner support.



2

The Rise of "Smartshoring"

- **Beyond cost savings:** Businesses seek expertise and niche skills in strategic outsourcing.
- **Strategic partnerships:** Long-term collaborations between businesses and training providers.
- **Global talent pool:** Accessing diverse skills globally, regardless of location.



3

Increased Focus on Data and Analytics

- **Training design based on data insights:** Analyzing performance, engagement, and effectiveness.
- **Performance tracking:** Advanced analytics for training ROI and outcome measurement.
- **LMS integration:** Seamless integration with training outsourcing platforms for unified data tracking.



4

Emphasis on Soft Skills and Emotional Intelligence

- **Beyond technical skills:** Programs emphasize soft skills and emotional intelligence.
- **Leadership development:** Outsourcing for critical leadership skills.
- **Blended learning:** Combining digital tools with in-person workshops for a holistic approach.



5

Security and Compliance Remain Crucial

- **Data privacy and security:** Ensuring adherence to regulations for sensitive training data.
- **Compliance with standards:** Meeting industry standards for program quality and accreditation.
- **Transparency and trust:** Building trust through transparent communication and data security.

