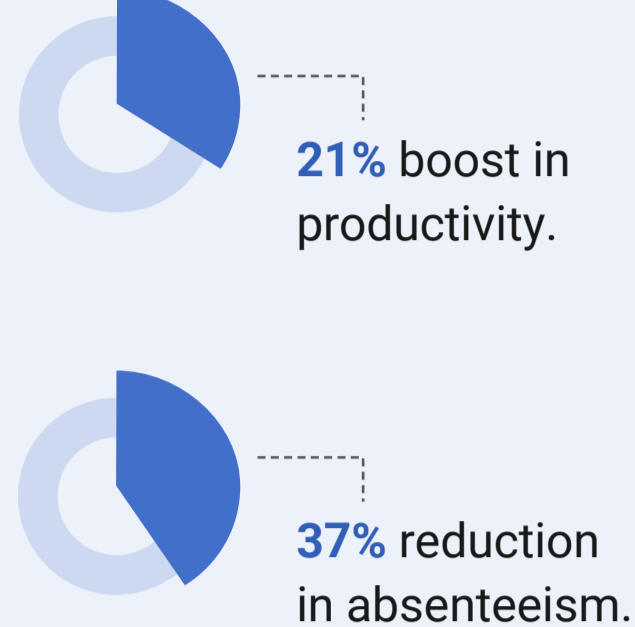




Tips and Tricks for Leaders to Enhance Employee Engagement

Organizations that maintain a high level of employee engagement experience notable advantages, including:

A high level of employee engagement resulting in -



Disengaged employees have a considerable financial impact **over \$300 billion** annually on U.S. businesses.

Regrettably, a staggering **70% of U.S.** employees find themselves disengaged in their workplace.

- Source: Gallup

Lead by Example

Demonstrating enthusiasm and dedication to your work sets the tone for your team. Employees under the guidance of engaged leaders exhibit -

- 55% boost in engagement.
- 53% increase in concentration and focus.

Source: Harvard Business Review



What leaders can do?

Consistently demonstrate dedication and enthusiasm for their work, inspiring their team to do the same.

Effective Communication

Promote open and honest communication, active listening to your employees' ideas and concerns, and regular feedback and recognition.

- 43% of on-site employees state that they lose trust in leadership due to poor communication.

Source: Forbes

- 4.5x increase in employee retention due to effective team communication and collaboration

Source: ZenHR

- 3 in 4 employees see effective communication as the top leadership attribute. Yet less than 1 in 3 employees feel like their leaders communicate efficiently.

Source: Haillo

What leaders can do?

Promote effective communication by fostering an open, transparent environment where all team members are heard and valued.



Set Clear Expectations

Define roles, responsibilities, and performance expectations, and establish achievable goals and milestones for your team.

- Only 50% of employees (including managers) know what is expected of them.

Source: LinkedIn

- 80% of employees agree that their engagement rises 8x when their managers set and communicate clear performance expectations.

Source: LinkedIn



What leaders can do?

Establish clear expectations by defining roles, responsibilities, and performance objectives.

Work-Life Balance

Promote time off, breaks, vacations, and a healthy work-life balance.

- 25% increase in productivity of a well-aligned workplace culture.

Source: Haillo

- 72% of employees say a good work-life balance is very important to them.

Source: Zippia

What leaders can do?

Promote work-life balance by offering flexible schedules and encouraging employees to disconnect after work hours.



Recognize and Reward

Acknowledge achievement, milestones, and implement rewards and recognition programs to drive motivation.

- 50% of employees stating that recognition from their peers was important and 51% stating that recognition from their managers was important.

Source: PwC

- 80% of employees would work harder if they felt better appreciated.

Source: Zippia

- 79% of employees will quit due to a lack of appreciation.

Source: Zippia



What leaders can do?

Motivate and inspire their teams by consistently recognizing and rewarding outstanding contributions and achievements.