

Why Investing to **Modernize eLearning Training Content** is Necessary



Companies have an average training expenditure of \$1,200 per employee per year, and over the years, the time and budget spent on curricular design and the creation of learning assets represent a significant investment in company resources



Online Learning is The Future

In 2015, this figure was \$165.36 billion which forecasts the market to be doubled in the coming few years

eLearning market is projected to be \$325 billion by 2025



Encourage Technology-Infused Learning

Millennials prefer learning on-the-go which gives opportunities to newer learning methodologies to prosper

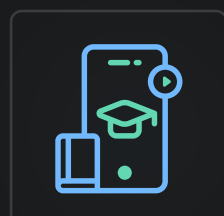
67% of US companies offered learning opportunities via smart devices



Address Skills Gap Difference

L&D teams have the responsibility to adapt to methods of making learning available for modern-day learners

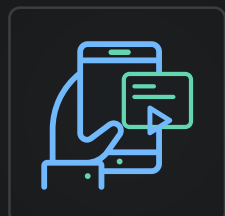
Approx. 40% of American employers cannot find people with the right skills



Increased Focused on Mobile Learning

Amongst other, Mobile users are rapidly growing and is becoming the preferred learning technology for learners

47% of organizations use mobile devices in their training programs



Persuade Learning On-The-Go

Flexible Learning options encourage learners to leverage study material as per their schedules and conveniences

27% of people take up their learning while commuting to and from work