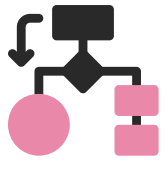**Infopro Learning**

How Do You Hire an
Instructional Designer
with the Right Skill Set?

When hiring Instructional Designers (ID), seek technologically savvy and pedagogically skilled individuals.

10 Fundamental Things to Assess While Hiring an ID

Understanding of learning models

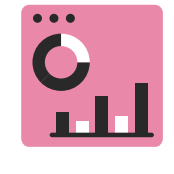Knowledge of learning technology

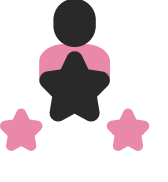Visual and artistic talents

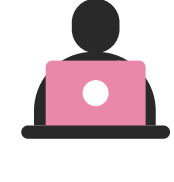Research capabilities

Project management skills

Analytical abilities

Interpersonal skills

Excellent communication

Passion for learning

Proactive for career growth

*According to the Bureau of Labor Statistics,
the employment outlook for Instructional Designers is strong,
with an 11% increase in positions expected by 2026.*

Top ID Competencies According to L&D Industry Experts

- Identify appropriate learning approach
- Design curriculum program or solution
- Collaborate with stakeholders
- Design instructional materials
- Conduct a needs assessment

Secrets of a Successful Instructional Designer

- Makes learning fun
- Can guide the client
- Makes content learner friendly
- Has an eye for detail
- Is techno-savvy
- Is a team player
- Can troubleshoot problems

Are You Ready to Hire an Instructional Designer for Your Team?

Request a meeting with a member of our L&D talent team or explore more of our L&D resources.