

Your Guide to Creating Exemplary Training Content



Are your learners unable to relate to the subject or industry?

Solution

Use examples from your industry, company, or job.



Does your training program lack precision, engagement, timeliness, and relevance?

Solution

Include subject matter experts as thought leaders.



Are you unable to create repetitive content while engaging your learners?

Solution

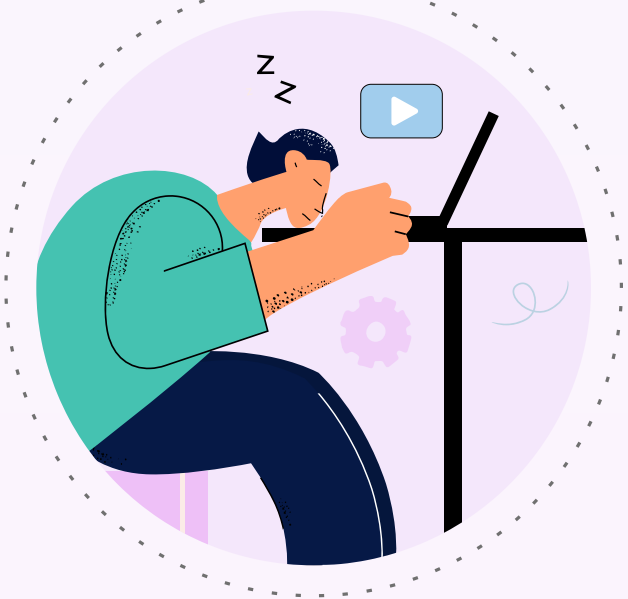
Create a game-like environment for the learners using simulations such as images, graphics, and audio.



Is there an inability to foster a positive learning environment due to a lack of evidence-based practices?

Solution

Include research-based data that learner can use to interpret and explore significant, pertinent, and interesting questions.



Are your learners unable to apply what they've learned in training sessions to real-world problems?

Solution

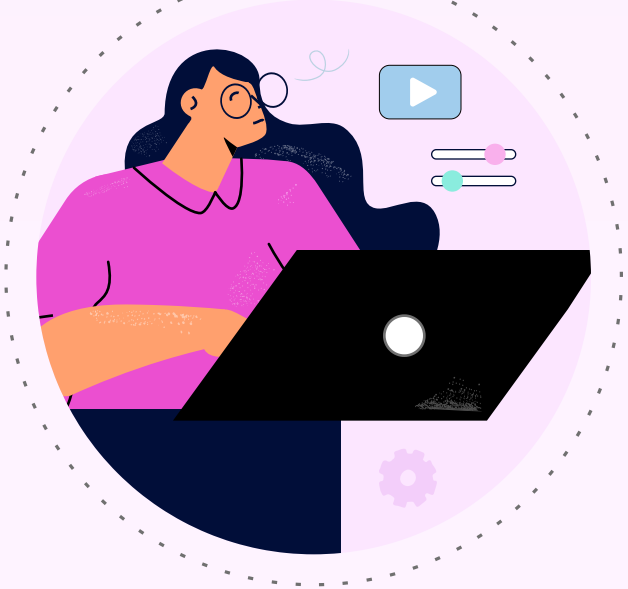
Implement experiential activities to bridge the gap between theory and practice.



Are you unable to provide flexibility and customize your employees' learning experience?

Solution

Switch to blended delivery methods to personalize the learning experience for each learner.



Is your training content not engaging and difficult to absorb?

Solution

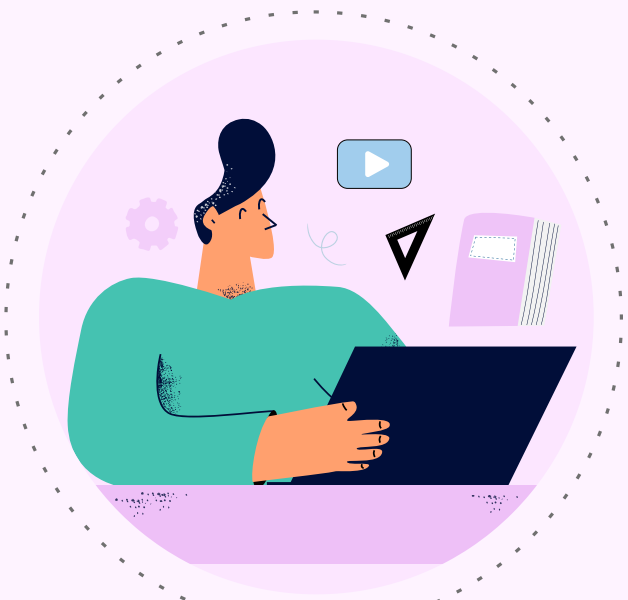
Create compelling yet easy-to-use support materials that support the objective of your training program.



Do your learners have limited access to the training course material?

Solution

Exchange course materials with the learners who attended the training.



Are you concerned about the learners' retention of training knowledge?

Solution

Include post-training activities such as assignments or quizzes to help revive the learning process.



Are you using traditional and uninteresting training methodology?

Solution

Implement innovative design, particularly with new technologies, to keep your learners engaged.

