

# Essentials of

# **Customer Service Training** Program.

### **Active Communication**

While conversing with a client, it is necessary that customer service teams are well versed with active listening and strong communication skills



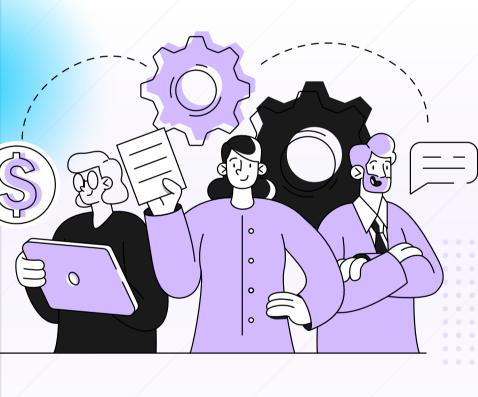
## **Business Value**

Being the representative of the company, customer service members should not only resolve customer concern, but also showcase business value through it

# **Crisis Management**

Handling pressure situations must be part of customer service trainings as it prepares them of any uncertainty that lie ahead and tackle the challenge confidently





# **Team Building**

Including an element of team building into your program always help because it bolsters a sense of trust amongst employees that greatly improve performance

# **Real-life Application**

## Creating relevant training programs

with real-life examples is necessary so that customer service teams can easily relate to issues and apply solutions accordingly





**Interactivity and Assessments** 

## Frequent knowledge checks

through regular assessments helps to keep pace with learners' progress and keep their engagement levels high throughout the exercise

### **Develop Empathy** Your teams must be able to express

empathy and understand customer's frustrations that makes the relationship transparent and conversation effective



