

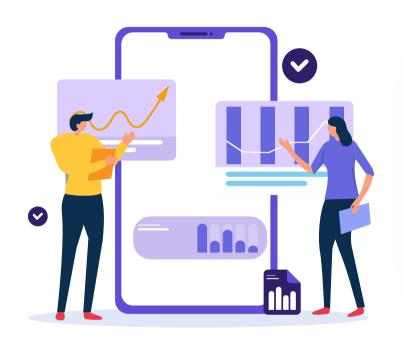
5 PARAMETERS TO BUILD EFFECTIVE PERSONALIZED LEARNING EXPERIENCES

Companies that invest in learning and development can have as much as 24% larger profit margins than organizations that don't.

Utilize Blended Learning

Incorporating a blended approach provides a wide variety of content in different formats with learning material





Make Data Informed Decisions

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Using AI and Learning Analytics to get insights can be helpful when developing learning plans for individual learner

3

Incorporate Self-directed Elements

Personalized training programs can offer suggested content tailored to individual learning experience





4

Build Social Engagement

Including social elements into training program create engagement through flexible learning opportunities

Measure Results

Gaining insights into the ROI of the program gives an opportunity to find what is working and what needs improvement



Reference: Business Training Experts

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