

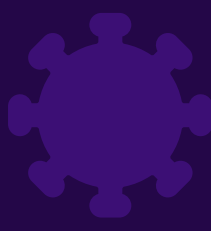
HOW COVID-19

HAS CHANGED LEARNING AND DEVELOPMENT



L&D professionals think their learning strategy, investment and resourcing will never go back to what it was before the pandemic

Implications L&D has faced during the crisis



Unprepared for the digital-only approach



Focus shifted to crucial business operations

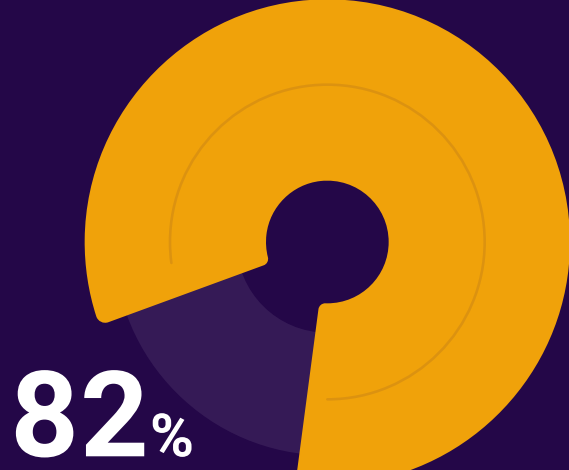


Reduced budgets and changed expectations

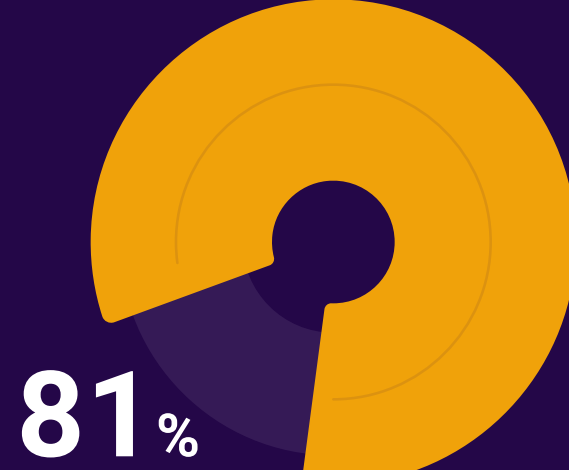


Revamped strategy to fulfil purpose and mission

As a Result



increase in demand for digital learning from decision makers has been noted



learning leaders plan to adopt new training techniques

Best Practices to Engage Virtual Audience



Plan shorter session with definite objectives



Include activities to ensure participation



Set training expectations: Agenda, Platform, Technology

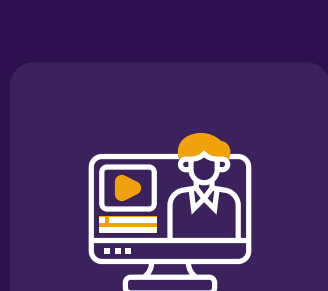


Provide performance support and resources



L&D professionals report having to change their L&D strategy in response to the COVID-19 pandemic.

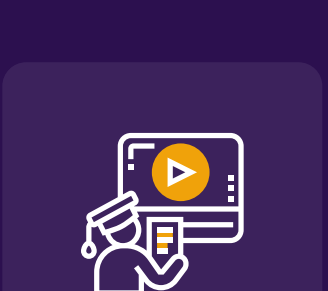
Delivery Methods for Virtual Training



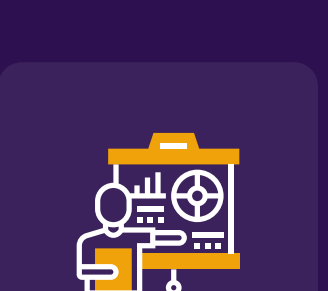
Learning Management System (LMS)



Webcasts



Virtual Classroom



Whiteboard Training



Blended eLearning

Reference:

2020, Chief Learning Officer, <https://www.chieflearningofficer.com/2020/06/05/ld-in-covid-19-and-beyond/>

2020, Fosway Group, <https://www.fosway.com/research/next-gen-learning/covid19-research/>