

# BUSINESS IMPACT OF LEARNING ANALYTICS



## Personalize the learning process

With various learning options available in this technology-led world, learners can opt for the most suitable learning style basis their preference and likeliness. This ensures that participants absorb maximum information and gain the right skills through personalized learning.



## Predict learner's future performance

Helping the L&D teams to identify the challenges that the learner faces during the existing modules and subsequent changes can be made to future courses to drive engagement and bring results.



## Adapt training and learning styles

Learning Analytics efficiently consumes technology to measure learners and trainers behavior during the session and provide results to make the entire learning experience more effective



## Improve Learning Resources

Measuring the usage of tools that are needed by learners during the process helps recognize the potential gaps and offer a clear evaluation of resources. Using learners' data, trainers can identify the methods to improve the learning process and structure of the course.



## BENEFITS OF LEARNING ANALYTICS

- Operational efficiency through learning experiences
- Upgrade the learning course
- Match course material to participants competency level
- Improve user experience of the modules
- Tangible benefits from specific learning activities