

# Track the Dollar

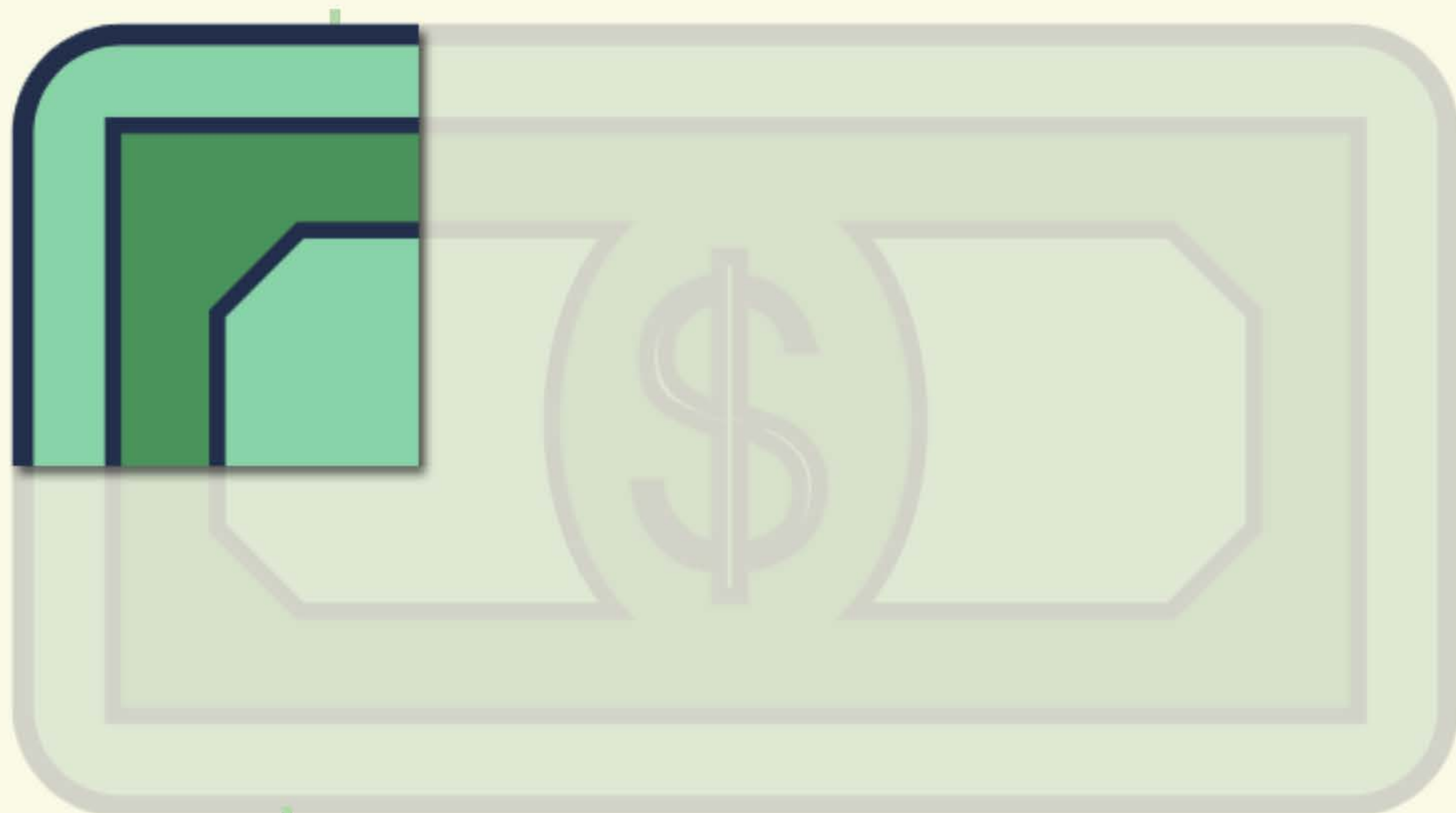
The Breakdown of Every Dollar Invested in Training and Development

The average Global 1000 company has over 1,000 hours of learning content within its training portfolio. The development of this portfolio requires an average of **\$18 Million.**

## So, Where does each



go?



**15¢**

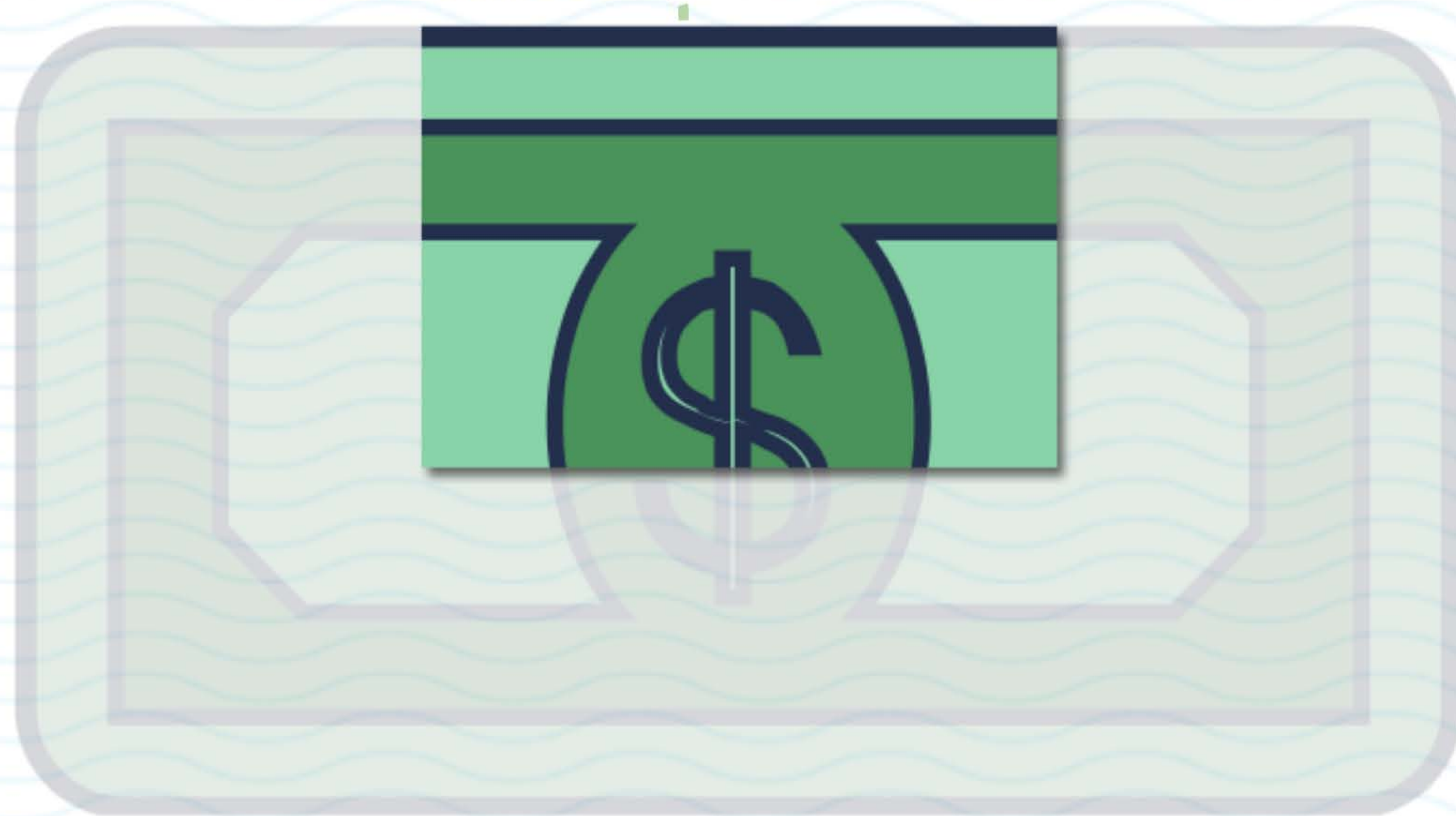
Goes toward  
**Subject Matter Experts**

Subject Matter Experts help write and format your training material

**25¢**

Goes toward  
**Managers**

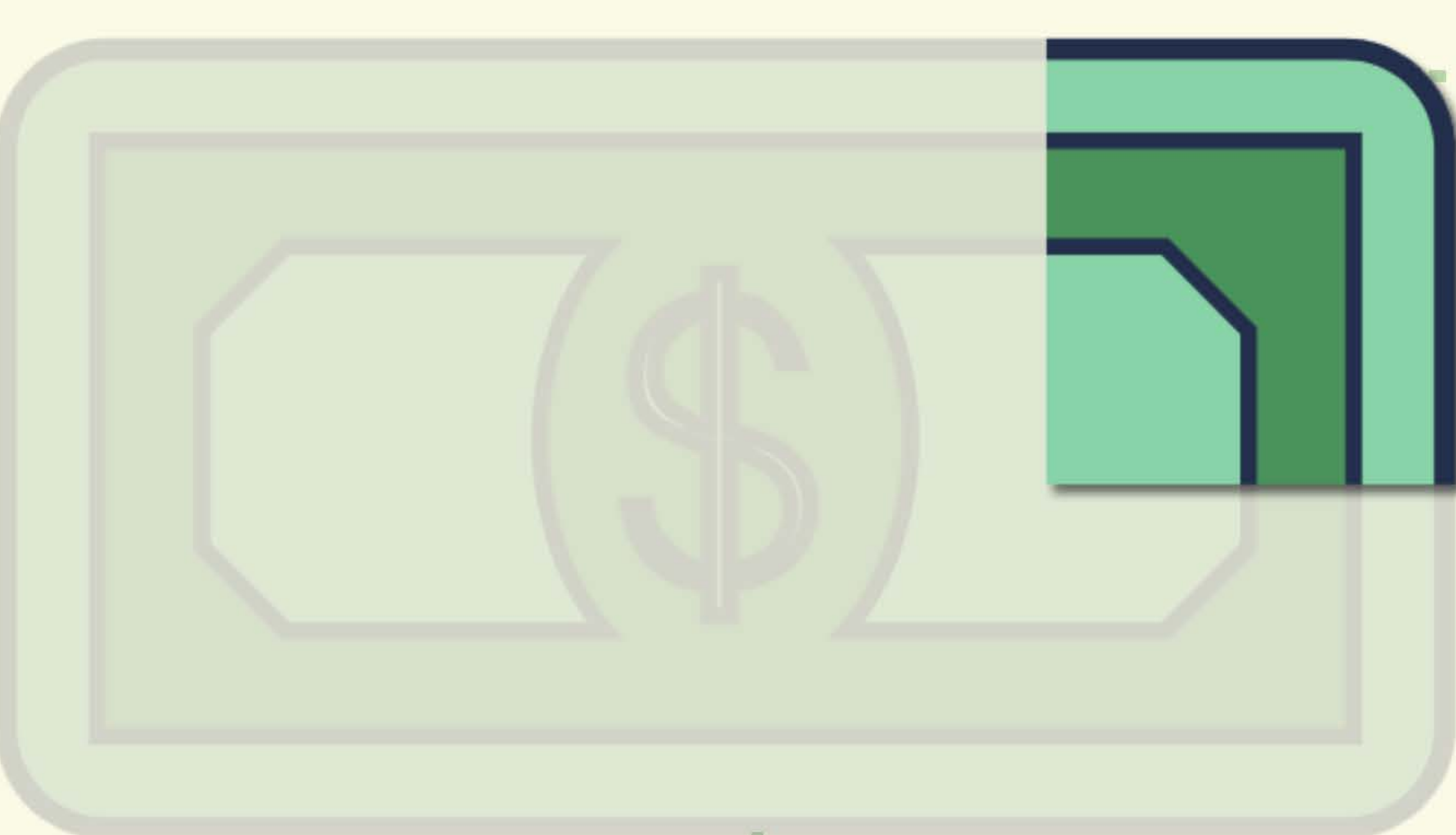
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**15¢**

Goes toward  
**Instructors**

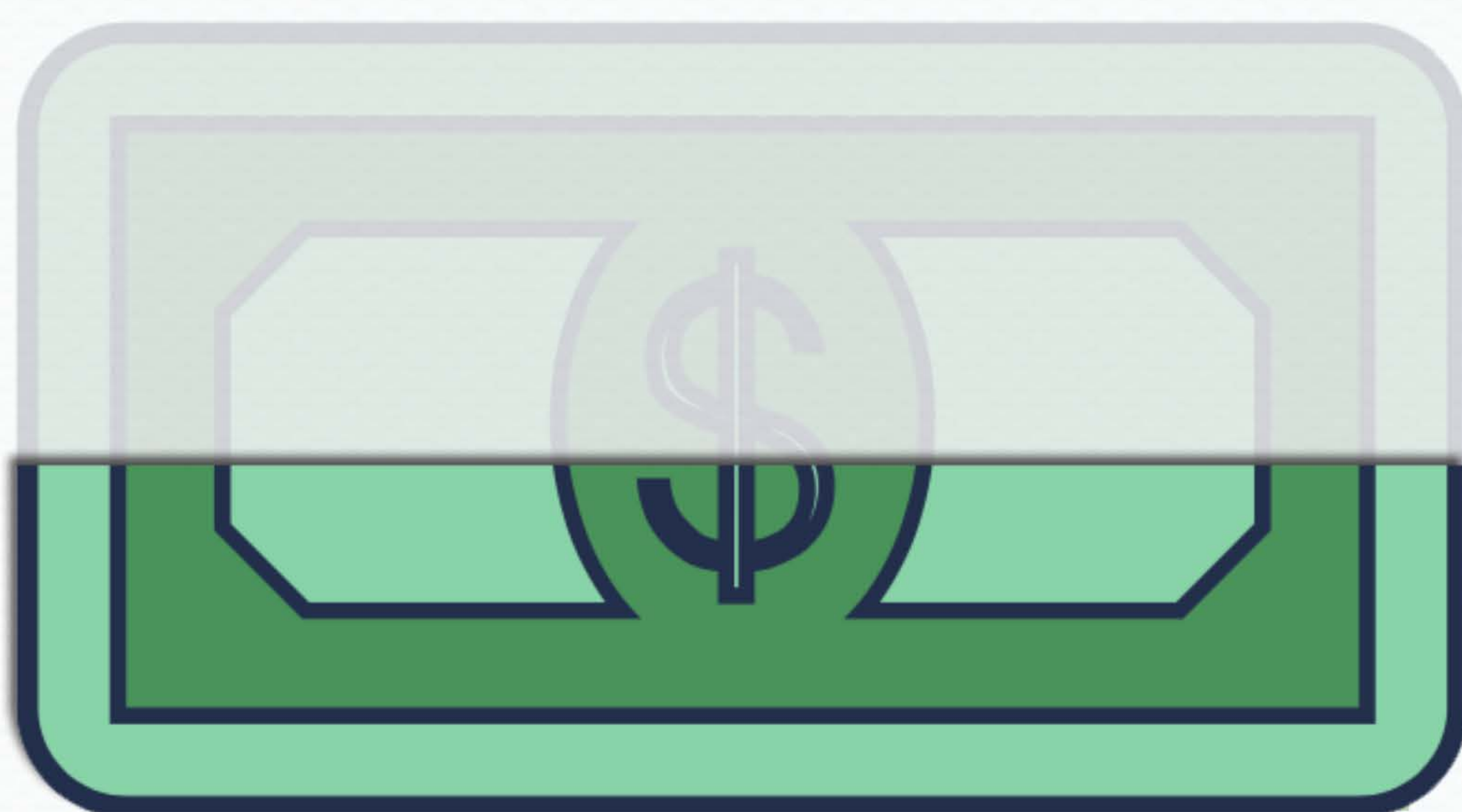
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**45¢**

Goes toward  
**LD Developers**

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Companies have an average training expenditure of \$1,200 per employee per year, and over the years, the time and budget spent on curricular design and the creation of learning assets represent a significant investment in company resources.

**Click Here To Learn More about Maximizing Your Investment**